

NEWS RELEASE

For Immediate Release

Contact: Danielle Marie Flores
Marketing Director
830-769-5276



STRMC Celebrates National Hospital Week

Jourdanton, TX – America’s hospitals are positive, vital places that promote health and well being. That’s the message healthcare facilities across the country are voicing as they celebrate National Hospital Week 2010.

“We want people to understand hospitals are all about healing,” says Gerardo Flores, Chief Nursing Officer/ Associate Chief Executive Officer. “Our focus is very positive. STR’s physicians, nurses and staff have one mission and that’s to help people get well.”

At South Texas Regional Medical Center (STRMC) over 330 employees will be honored throughout the week with various activities and gifts.

“Healthcare is a challenging field and it takes a dedicated and talented group of individuals to deliver the level of patient care needed,” says Carrie Steinle, Human Resource Director. “We appreciate greatly the sacrifices that our employees and their families make at times because of their vocation. Their contribution to this community is tremendous.”

Keeping healthcare in a positive light is part of the tradition of National Hospital Week, a celebration of care that dates back to 1921. That year, a magazine editor in Chicago suggested an annual “open house” for healthcare where a skeptical public could have see first hand the important work performed inside hospitals. The idea spread across the country and helped change the perception about hospitals from places of illness to places of healing. Today, National Hospital Week is the nation’s largest healthcare celebration.

This year’s hospital events are planned for May 10-15, 2010. STRMC employee activities planned throughout the celebration include: the Patient Choice Award ceremony, an employee breakfast, STR Employee of the Month, a picnic in the park, salsa and photo contests and employee gift disbursement. Happy Hospital Week to the many dedicated employees at STRMC.

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