

NEWS RELEASE

For Immediate Release

Contact: Danielle Marie Flores
Marketing Director
830-769-5276



SOUTH TEXAS REGIONAL
MEDICAL CENTER

STR'S EARTH DAY SUCCESS



Danielle Flores, Director of Marketing & Jacquie Stacy, Director of Senior Circle; stand behind the collection of plastic bags that the employees contributed for recycling and are holding the STR Recycled Tote Bags which were gifted to hospital visitors to celebrate the event.

(April 27, 2010) Jourdanton, TX— South Texas Regional Medical Center's employees and visitors celebrated Earth Day together last Thursday. STR coordinated an employee recycling contest to collect plastic bags for the HEB in Pleasanton. Together, STR's employees returned almost 4,000 plastic bags to the HEB store. More than 1,000 bags of those bags came from STR's Imaging Department, who won the overall contest at the hospital.

Additionally, each participant in the Earth Day contest and hospital visitor received an Earth friendly laminated grocery tote bag made from 100% recyclable material, compliments of the hospital. Danielle Flores, STR Director of Marketing & Business Development says, "Our goal was to bring awareness across generations about the importance of taking care of our planet and these tote bags are one small way to help lessen our community's global footprint."



STR's Imaging Department (day shift) is shown receiving their awards having contributed the most plastic bags for the 2010 Recycling Contest.

STR's Earth Day projects resulted in several successful contributions to the day's mission of education and change for more earth-friendly lifestyles. STR wishes to encourage everyone to reflect their lifestyles to gain perspective of the impact of one's actions and the ripple effect that those actions have upon others in our community and our planet.

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